

Graduate Diploma of Creative Industries



Fashion Marketing Specialisation

About the Graduate Diploma

The Graduate Diploma of Creative Industries is a postgraduate coursework degree for emerging and established creatives seeking to deepen their practice, understand how contemporary creative sectors operate and expand their impact.

Through studio- and project-based learning, you'll refine your creative voice while building strategic, entrepreneurial and professional skills.

You'll select a specialisation and develop a self-directed creative project supported by a robust research framework, with guidance from experienced educators and industry professionals. With a focus on creative practices grounded in critical inquiry, collaboration and entrepreneurial thinking, the course will prepare you to position your work within industry and contribute meaningfully to Australia's creative economy.



Accelerated option

The Graduate Diploma of Creative Industries can be completed in an accelerated full-time mode over two trimesters. This intensive pathway is designed for motivated creatives seeking to advance their practice quickly while maintaining academic rigour.

			CONTEXTS	PRINCIPLES	PRACTICAL
GRAD DIP	GRAD CERT	TRIMESTER 1	Creative Identity	Practice as Research	Creative Workshop 1: Creative Process
		TRIMESTER 2	Arts and Design Law and Ethical Practice	Creative Industries Ecosystems	Creative Workshop 2: Creative Project

Specialise your creative practice. Make work that matters.

Take your fashion marketing business ideas beyond the classroom and into real-world practice. Through this industry-led project, you'll research, test, refine and validate an entrepreneurial capstone or new business concept as a viable commercial venture.

With a strong focus on informed innovation, strategic thinking, entrepreneurship and ethical practice, experienced Collarts educators and industry mentors will guide you on how to launch or scale a start-up and enter the fashion industry with a fully-developed business proposition. Graduate as a confident fashion marketer ready to create a meaningful impact on the global stage.

With a strong focus on informed innovation, strategic thinking and ethical practice, experienced Collarts educators and industry mentors guide you through launching or scaling a start-up. Graduate as a confident fashion marketer with a fully-developed business proposition, ready to create meaningful impact on the global stage.

Why choose fashion marketing?



Business-focused
learning environment



Industry-led
mentoring



Entrepreneurial
and ethical focus

Fashion marketing mentors



Debbie
Pratt

Successful completion of the Graduate Diploma of Creative Industries provides a pathway into further postgraduate study, including progression to the Master of Creative Industries, subject to meeting entry requirements.

Australia's #1 Creative Arts Provider*

*Source: 2024 and 2023 Quality Indicators for Learning and Teaching (QILT) Student Experience Survey (SES). As compared to all creative arts focused providers and universities that offer courses in Australia, excluding specialist field providers.

We make you #1, it's why we're #1

Our students ranked us #1 in Australia for:

- Teaching Quality and Engagement
- Overall Educational Experience
- Skills Development
- Student Support and Services
- Learning Resources Experience

Get in touch

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