

Graduate Diploma of Creative Industries



Entertainment Management Specialisation

About the Graduate Diploma

The Graduate Diploma of Creative Industries is a postgraduate coursework degree for emerging and established creatives seeking to deepen their practice, understand how contemporary creative sectors operate and expand their impact.

Through studio- and project-based learning, you'll refine your creative voice while building strategic, entrepreneurial and professional skills.

You'll select a specialisation and develop a self-directed creative project supported by a robust research framework, with guidance from experienced educators and industry professionals. With a focus on creative practices grounded in critical inquiry, collaboration and entrepreneurial thinking, the course will prepare you to position your work within industry and contribute meaningfully to Australia's creative economy.



Accelerated option

The Graduate Diploma of Creative Industries can be completed in an accelerated full-time mode over two trimesters. This intensive pathway is designed for motivated creatives seeking to advance their practice quickly while maintaining academic rigour.

			CONTEXTS	PRINCIPLES	PRACTICAL
GRAD DIP	GRAD CERT	TRIMESTER 1	Creative Identity	Practice as Research	Creative Workshop 1: Creative Process
		TRIMESTER 2	Arts and Design Law and Ethical Practice	Creative Industries Ecosystems	Creative Workshop 2: Creative Project

Specialise your creative practice. Make work that matters.

Develop advanced marketing skills across live events, entertainment products and cultural experiences in this Events and Entertainment Marketing project.

Through industry-led learning, you'll collaborate with experienced Collarts educators and industry mentors to seamlessly integrate strategic marketing, digital engagement and audience development within real-world entertainment contexts.

Graduate with the skills to research, plan, execute and evaluate marketing campaigns across the events and entertainment sectors, ready to drive audience growth and deliver impactful cultural experiences.

Why choose entertainment management?



Industry-focused
learning



Industry-led
mentoring



Strategic and
digital expertise

Entertainment management mentors



Chrissie
Vincent

Successful completion of the Graduate Diploma of Creative Industries provides a pathway into further postgraduate study, including progression to the Master of Creative Industries, subject to meeting entry requirements.

Australia's #1 Creative Arts Provider*

*Source: 2024 and 2023 Quality Indicators for Learning and Teaching (QILT) Student Experience Survey (SES). As compared to all creative arts focused providers and universities that offer courses in Australia, excluding specialist field providers.

We make you #1, it's why we're #1

Our students ranked us #1 in Australia for:

- Teaching Quality and Engagement
- Overall Educational Experience
- Skills Development
- Student Support and Services
- Learning Resources Experience

Get in touch

1300 818 777

admissions@collarts.edu.au

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