

Journalism and New Media

TRIMESTER 1

Diploma and
Bachelor's Units

Media and Society

Contexts

UNIT DESCRIPTION

Explore how media shapes — and is shaped by — the world we live in. In this unit, you'll discover how media reflects cultural norms, influences public opinion, and sparks social change.

From mass media and globalisation to the rise of social networks, you'll unpack the complex role media plays in our daily lives.

Through real-world examples and critical debates, you'll learn how representation, ownership, and ethics influence the way stories are told — and why that matters for both audiences and creators.

Mobile and Digital Journalism

Practice

UNIT DESCRIPTION

Turn your smart phone into a professional newsroom.

This hands-on unit teaches you how to capture, edit, and publish high-quality video, audio, and written content optimised for mobile and online audiences.

You'll explore the latest storytelling apps, learn quick-turnaround production skills, and apply broadcast standards to your digital work.

From short-form interviews to live radio and polished video and audio packages, you'll create content that's both creative and credible.

Principles of Journalism

Principles

UNIT DESCRIPTION

Build the essential skills and values that underpin great journalism. You'll learn what makes a story newsworthy, how to find and verify information, and how to craft clear, compelling news for print, broadcast, and digital platforms.

Alongside practical reporting skills, you'll explore the legal and ethical responsibilities of journalists in Australia, with a focus on working respectfully across different arts, culture, and community contexts.

By the end of the unit, you'll be ready to write balanced, accurate stories that engage audiences and stand up to scrutiny.

Creative Foundations

Creative Foundations

UNIT DESCRIPTION

Develop the critical thinking skills that set strong storytellers apart.

This unit will sharpen your ability to analyse ideas, challenge assumptions, and build evidence-based arguments.

You'll explore diverse perspectives on culture, politics, and ethics, and apply your insights to creative and professional contexts.

Through discussions, analysis, and reflection, you'll learn how to think more creatively, communicate more clearly, and approach your future career with confidence.

Journalism and New Media

TRIMESTER 2

Diploma and
Bachelor's Units

Journalism Law & Ethics

Contexts

UNIT DESCRIPTION

Understand the laws, rights, and responsibilities that shape the media in Australia.

You'll explore the journalist's role as a voice for the public, the protections and limitations of media law, and how to navigate sensitive ethical issues.

From defamation and copyright to privacy and trauma reporting, you'll learn how to protect yourself legally while producing work that serves the public good.

Professional Writing and Editing

Practice

UNIT DESCRIPTION

Master the fundamentals of professional communication. You'll refine your grammar, style, and tone, and learn how to adapt your writing for different audiences and platforms.

This unit covers the essentials of editing, industry-standard tools, and ethical writing practices, giving you the skills to produce polished, impactful content across the creative industries.

Lifestyle, Fashion and Entertainment Journalism

Principles

UNIT DESCRIPTION

Step into the fast-paced world of lifestyle, fashion, and entertainment reporting. This unit teaches you how to write engaging reviews, features, and news stories that capture the style, personality, and cultural trends of the moment.

You'll develop a voice for arts criticism and analyse the ethical issues inherent in this style of journalism, from the financial pressures of covering major businesses where fortunes are at stake, to the emotions, glamour and realities of working in entertainment and creative industries.

Industry Foundations

Creative Foundations

UNIT DESCRIPTION

Gain a clear understanding of how the creative industries work — and where you fit in. Through industry guest talks, collaborative projects, and practical workshops, you'll explore different career pathways and learn how to apply your skills in real-world contexts.

This unit helps you develop professional communication, networking, and project management skills, so you're ready to step confidently into your future career.

Journalism and New Media

TRIMESTER 3

Bachelor's Units

Creative Industries

Contexts

UNIT DESCRIPTION

Discover how art, design, media, and technology intersect to create thriving creative economies.

You'll explore how value is created in the creative industries, from audience engagement to intellectual property rights, and learn about the key players and funding models that keep creative work alive.

This unit also examines the cultural and social impact of creative production and your role within it.

Social Media Strategy

Principles

UNIT DESCRIPTION

Learn how to make social media work effectively and safely for newsgathering and storytelling.

This unit covers everything from sourcing and verifying stories to building multi-platform content strategies that resonate with audiences.

You'll gain practical skills in analytics, fact-checking, and platform-specific storytelling, alongside strategies for handling ethical issues and copyright.

Audio Journalism

Practice

UNIT DESCRIPTION

Harness the power of sound to tell compelling stories. This unit takes you deeper into podcasting, radio, and audio storytelling, covering everything from scripting and recording to editing and live presenting.

You'll explore the unique intimacy of audio, learn the legalities of sound production, and create professional-quality packages that connect with listeners.

Elective

Creative Foundations

UNIT DESCRIPTION

Journalism and New Media

TRIMESTER 4

Bachelor's Units

Publicity and Public Relations

Contexts

UNIT DESCRIPTION

Explore the relationship between journalists and publicists and the increasing synergies between them.

You'll develop the skills to create media kits, write media releases, and plan promotional campaigns for creative industries events and projects.

Alongside hands-on practice, you'll explore the ethics of publicity and how to build strong, productive relationships with media outlets.

Music, Performance and Screen Journalism

Principles

UNIT DESCRIPTION

Dive into the art of reviewing music, film, and live performance.

You'll learn how to analyse creative works, conduct artist interviews, and write criticism that is insightful, engaging, and culturally aware.

This unit blends practical writing skills with a deeper understanding of the history, genres, and contexts that shape entertainment journalism.

Video Journalism

Practice

UNIT DESCRIPTION

Learn to tell stories through the lens.

This practical unit covers camera skills, on-camera presenting, scripting, and editing for broadcast and online platforms. You'll explore different video formats, from news packages to promos, and work in production teams to create content that meets professional standards.

Documentary Photography and Photojournalism

Creative Foundations

UNIT DESCRIPTION

Develop your skills in visual storytelling through photography.

This unit explores the ethics, history, and techniques of documentary photography and photojournalism, guiding you from concept to finished photographic essay.

You'll learn how to capture images that inform, move, and inspire.

Journalism and New Media

TRIMESTER 5

Bachelor's Units

Community Storytelling and Cultural Impact

Contexts

UNIT DESCRIPTION

Learn how journalism can empower communities and promote fair representation.

You'll explore ways to work ethically with diverse audiences, including First Nations Peoples and underrepresented groups, and develop strategies for inclusive storytelling that builds trust and drives social impact.

Feature Writing

Principles

UNIT DESCRIPTION

Craft in-depth, long-form stories that captivate readers. This unit covers everything from investigative techniques to pitching, editing, and developing your own journalistic voice. You'll experiment with different feature genres.

Journalism Capstone Development

Practice

UNIT DESCRIPTION

Plan your ultimate journalism project. In this preparatory unit, you'll design a major work that reflects your skills, interests, and career goals.

You'll learn project management techniques, test ideas through creative experimentation, and refine your concept with feedback, ready to bring it to life in your Capstone Project.

Multiplatform Storytelling

Creative Foundations

UNIT DESCRIPTION

Explore how to tell stories across multiple digital platforms.

This unit focuses on using narrative structure, interactive tools, and multimedia elements to engage audiences wherever they are — from social media to immersive environments.

You'll learn to plan, storyboard, and produce content that works seamlessly across mediums.

Journalism and New Media

TRIMESTER 6

Bachelor's Units

Creative Entrepreneurship

Contexts

UNIT DESCRIPTION

Develop the mindset and skills to turn creative ideas into sustainable ventures.

You'll learn how to identify opportunities, pitch concepts, and navigate the challenges of running your own creative business.

Case studies of successful entrepreneurs will inspire you to think big and plan strategically.

Journalism Capstone Project

Principles

UNIT DESCRIPTION

Bring your major journalism project to life. Building on your development work, you'll produce a polished, professional piece of journalism — from concept to completion.

This is your opportunity to showcase your abilities, demonstrate your unique voice, and create a standout portfolio piece.

Industry Placement or Portfolio

Practice

UNIT DESCRIPTION

Step into the industry and put your skills into practice.

This unit offers supervised work experience with a creative industries organisation, giving you the chance to apply your learning in a professional environment, build networks, and gain valuable insights into your future career path.