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COLLARTS

COLLARTS X ESMOD FASHION MARKETING STUDENT EXCHANGE FACT SHEET

1. Application process

To participate and be eligible to apply for the ESMOD fashion exchange program in 2025, you must have completed Stage 4 or Stage 5 by Trimester 3, 2025 (Enrolled in Stage 3 or 4 in Trimester 1 , 2025).

Before applying, please ensure you have reviewed the course content for ESMOD Bachelor of Fashion Business available here:

<https://www.esmod.com/en/isem-esmod-fashion-business/programs/courses-of-study-in-fashion-business/>

Application Process for ESMOD student exchange:

Step 1: Provide a written statement explaining why and how the ESMOD exchange experience will assist you in achieving your study and / or career goals - in approx 800 words

Step 2: Compile a list of all the units you have passed to date (with your grades)

Step 3: Submit both these documents as your expression of interest, to Debbie Pratt by **5.00pm Friday 7th March 2025** (dpratt@collarts.edu.au).

All applications will be reviewed and a short list will be confirmed March 14th . If you are shortlisted, you will be invited for an interview between March 18th and 21st, 2025 where you will need to set out the goals you hope to achieve by participating in this program. Through the application and interview process - we will select 3 students to join the ESMOD exchange program for Trimester 3 2025

The names of the three successful applicants will be announced by Friday April 4th 2025 - further information on dates, costs to follow.

The final step for the successful applicants is to provide documentation to EMSOD as listed below. Esmod will review these documents and confirm placement in the exchange program.

- Curriculum Vitae
- Motivation letter
- Transcript of records
- Portfolio in French or English
- Copy of passport/ID card
- Civil liability and private life certificate.

2. Student exchange dates

2025 Intake: Start of September 2025- End January 2026

Exact Dates- TBC

3. ESMOD Bachelor of Fashion Business Program Information

The Fashion Business Undergraduate degree specialises in Marketing & Communication applied to the fashion and lifestyle industries.

This program focuses on creating a link between business and creativity within the context of a dynamic academic curriculum. The industry partners and workshops based on real-life examples and brands, provide students first hand experience that enables them to flourish upon entering the workforce.

Each subject is taught with a Fashion, Luxury and Lifestyle approach in mind. The ESMOD professors are all still actively working within these industries.

Content includes:

- Analysis of trends for the ready-to-wear market and ability to anticipate the evolution within this market
- Definition of marketing strategies adapted to the necessary distribution and commercialization processes of products and accessories of certain brands in the fashion and ready-to-wear industries
- Conception and implementation of communications strategies adapted to markets, distribution processes, and points of sales
- Spearhead and oversee marketing operations, agencies, service providers, and team trainings while managing staff

4. SUBJECT CREDITS

Collarts students completing a semester at ESMOD, will be required to study full time and will receive subject credits for the equivalent Collarts subjects successfully completed during the exchange. Student will be required to provide a transcript of results from ESMOD on completion of the exchange to apply for the subject credits. Students are also required to complete a presentation and submit a folio on their key learnings from their exchange experience to receive subject credits. The Collarts Fashion Marketing program manager will confirm subject credits.

Note, it may also be necessary for students to complete Collarts subjects online during the period of the exchange program.

5. COURSE FEES

Students will not be required to pay any additional course fees for the ESMOD subjects completed during the exchange. However, students may be required to purchase materials for specific subjects.

You will be enrolled as a Collarts full time student and can still access fee-help.

6. CONTACT HOURS

The number of course hours at ESMOD Fashion Business is approximately **25 hours** per week for full time study. Courses are spread throughout the day. In addition, there are various educational projects and fashion workshops devoted to networking.

There are around 20 to 25 students per class and content is delivered in English. You are likely to be with other international students who are doing their degree at ESMOD.

ESMOD organises French classes for all international students.

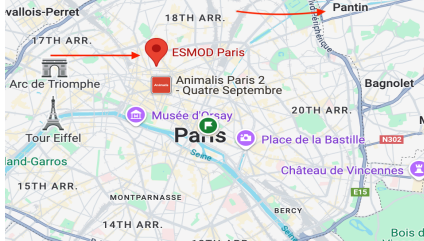
7. LOCATION

There are 2 x ESMOD campus locations. The Fashion Design (Fashion Sustainability in Collarts) course is delivered in the 9th Arrondissement in Paris itself. The Fashion Marketing (Fashion

Business in Esmod) is located in Pantin, which is outside of Paris in the North. Refer to map below.

Paris : 12 rue de la Rochefoucauld, 75009 PARIS

Pantin : 30 avenue Jean Lolive, 93500 PANTIN



8. EXPENSES TO CONSIDER DURING EXCHANGE PERIOD

Students will be required to pay for all personal expenses incurred at the host institution including:

- Plane ticket (Singapore Airline has student fares with extra luggage allowance)
- Housing + deposit (count between 1,000 and 1,500 Euros per month)
- Meals
- Travel (get an annual Metro Pass for 350 euros. Worth it even if you only stay 6 months)
- Single metro ticket is 2.5 euros
- Health (you must have an international health cover before leaving)
- Course materials
- Insurance
- Study Visa (make sure you get a 180-day visa)
- Internet and phone (consider Hola Fly for an E-Sim)

You will need to consider a minimum of \$20,000 AUS to cover the costs listed above.

9. HOUSING

ESMOD has partnerships with multiple housing platforms, Immojeune, Paris Hospitality, Spotamone, Atome, Sjours, France Famille, Ensemble2Generation, Youfirst Campus. Lodgis Agency is another option to find accommodation.

You are required to confirm your housing arrangement prior to commencement of your studies.

CONSIDER YOUR HOUSING OPTIONS

ENSEMBLE2GENERATION

Intergenerational housing solutions. Three economical formulas available according to your needs and availability.

Catherine Garnier:
c.garnier@ensemble2generations.fr
+33 7 84 44 27 41

PARIS HOSPITALITY

Real estate agency also offering concierge services (train station and airport transfers, prepaid SIM cards, insurance packages etc)

Pascal Bronstein:
esmod@paris-hospitality.com
+33 6 83 83 60 25

SEJOURS FRANCE FAMILLE

(for international students only)
Accommodation within a host family. Different formulas possible (single room, half board, bed & breakfast, short or long stay).

YOUFIRST CAMPUS

Student residence hall options located in Paris and its region (studio, one room apartment, apartmentsharing, furnished and equipped options).

IMMOJEUNE

Student accommodation website for all types of housing options (including dormitories, rentals, apartmentshare, short and long term rentals, coliving, etc.). The platform is multilingual.

SPOTAHOME

Online booking platform for mid or long term rentals. The team is available to help you in any step of the renting process (communication support, house hunting, etc.). The Spotahome team is available in several languages to facilitate communication with the owner but also to assist you in finding an accommodation.

Private contact for ESMOD students:
housing@spotahome.com

Please specify the following information in your email: First name / Last name / Type of property / Preferred district / Budget / Entry date / Exit date.

ATOME

Accommodation within a host family. Affordable option (890€/month) and the families are all located in the heart of Paris.

Additional fee only include contribution to home insurance.



Styliste Designer - Colloef Alard - Photographe - Valentine Sadaine Dubonnet

▪ OTHER ALTERNATIVES

Lodgis.com
Paristay.com
ParisHousing.com
ParisAttitude.com
MyApartmentInParis.com
RentalsParis.com
Netspick.com
Pap.fr

▪ FLATSHARING OPTIONS

Appartager.com
Appartoo.com
Whoomies.com

ESMOD
INTERNATIONAL

10. VISAS AND RESIDENCE PERMITS

In order to come and study in France, you must apply for a Long Stay Student Visa valid as a residence permit (VLS-TS).

ESMOD is a member of the public agency Campus France. This agency examines the files of visa applicants for higher education studies in France and helps with each step of the process. Therefore, we invite you, as soon as you enroll, to contact the Campus France office(s) in your country directly.

<https://www.campusfrance.org/en/student-long-stay-visa>

More information on how to apply for a visa: <https://france-visas.gouv.fr/en/web/france-visas/home>

www.campusfrance.org .

You will need to provide a confirmation of enrolment with Collarts.

11. INSURANCE

Students are responsible for obtaining insurance during the period of the exchange.

The insurance cover must include the following:

1. Personal health insurance (including hospitalisation)
2. Civil liability insurance
3. International accident and medical insurance

12. SOFT & TRANSFERABLE SKILLS:

Going overseas for your studies will require a lot of organisation. While we are here to answer questions, you need to independently:

- organise your paperwork (visa, reference letter for accommodation...),
- make your travel arrangements,
- find your accommodation,
- navigate a new school system,
- finding your bearings in a new city and a new country.

This is an invaluable experience, which can be challenging at times. We will check in on you once in a while, but we expect you to communicate with us if you need any help.

13. STARTING AT ESMOD

Going to university in France is a little different to Australia.

Your timetable is likely to change regularly, and attendance is mandatory.

Unfortunately, there is no orientation as such when you start. You will receive all the information by email so make sure you have access to the ESMOD Email or ask student services.